

Self-Publishing in the United States, 2010-2015

Print and Ebook

Prepared by Bowker®

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Self-Publishing in the United States, 2010-2015 Print vs. Ebook

Table of Contents

Overview	3
ISBN Output for USA Self-Publishers, 2010-2015	
Total Print and Ebook	4
Print books	5
Ebooks	6
Author Solutions Output	7
Bowker Self-Publishing Report Highlights 2010-2015	8

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Overview

Bowker has been tracking the explosive growth of self-publishing and self-publishing services for more than five years. This report covering the years from 2010 – 2015 reveals the latest trends. Self-publishing continues to exhibit a healthy growth rate, as more authors opt for independent or traditional publishing based on the specific needs of their work, without committing exclusively to one method or the other.

On the following pages are six charts. The first three are a breakdown of titles by publisher by year (Total Print and Ebook, Print only, Ebook only). The remaining charts provide a consolidated view of the output from the divisions of Author Solutions.

The numbers are counts as of 03-24-2016 of ISBNs registered in the Bowker Books In Print® database and published or distributed in the United States. The year refers to the year of publication provided by publishers for each ISBN. Self-publishers and service providers were identified from the Bowker® Publisher Authority Database. The numbers shown in the line for Small Publishers are for those publishers who have produced ten or fewer ISBNs. These small publishers represent the true do-it-yourself individuals and organizations that obtain a single ISBN or a block of ten ISBNs from the US ISBN Agency.

For the current report, the number of self-publishing companies was increased, and the back-year statistics were updated to include titles from these newly identified producers.

Bowker regularly publishes statistical reports on the publishing industry. Please send us your feedback, questions, and suggestions. They will help us immensely as we plan for the release of the 2016 numbers.

Should you have any questions please contact Beth Dempsey.
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ISBN Output for USA Self-Publishers, 2010-2015
Total Print & Ebooks
Source: Bowker Books In Print® database

NAME	2010	2011	2012	2013	2014	2015	increase 2014-15	%increase 2014-15	increase 2010-15	%increase 2010-15
CreateSpace	35,693	58,862	131,460	186,926	292,173	423,718	131,545	45.02%	388,025	1087.12%
Smashwords *	11,787	40,614	90,252	85,500	112,483	97,198	-15,285	-13.59%	85,411	724.62%
Lulu Enterprises Inc. **	20,278	38,005	57,531	74,787	82,887	85,437	2,550	3.08%	65,159	321.33%
Blurb, Inc.	51	264	2,091	2,842	17,474	33,188	15,714	89.93%	33,137	64974.51%
Xlibris (Div. of Author Solutions)	19,421	17,790	14,646	13,990	11,789	7,966	-3,823	-32.43%	-11,455	-58.98%
AuthorHouse (Div. of Author Solutions)	11,613	17,612	14,256	11,835	8,858	7,740	-1,118	-12.62%	-3,873	-33.35%
WestBow Press (imprint of Author Solutions)	719	2,369	3,869	3,476	2,953	3,228	275	9.31%	2,509	348.96%
Independent Publisher (Bar Code Graphics)	3,821	3,557	2,872	2,495	2,381	2,892	511	21.46%	-929	-24.31%
Outskirts Press	1,579	1,489	1,824	1,931	1,802	1,968	166	9.21%	389	24.64%
Salem Publishing Solutions [formerly Xulon Press]	1,480	1,604	2,201	2,544	1,823	1,948	125	6.86%	468	31.62%
iUniverse (Div. of Author Solutions)	6,569	8,564	6,555	4,640	2,772	1,739	-1,033	-37.27%	-4,830	-73.53%
FriesenPress	107	298	711	1,157	1,441	1,241	-200	-13.88%	1,134	1059.81%
Balboa Press (Div. of Hay House)	51	635	1,557	591	669	914	245	36.62%	863	1692.16%
Palibrio (Div. of Author Solutions)	80	1,861	2,387	2,238	1,775	885	-890	-50.14%	805	1006.25%
Trafford (Div. of Author Solutions)	2,839	3,637	4,793	4,000	2,458	866	-1,592	-64.77%	-1,973	-69.50%
PartridgeIndia (imprint of Author Solutions)	0	0	0	398	910	695	-215	-23.63%	695	n/a
Archway Publishing	0	0	0	343	620	657	37	5.97%	657	n/a
BookBaby Print	0	6	151	217	585	642	57	9.74%	642	n/a
Balboa Press (imprint of Author Solutions)	54	539	812	1,652	1,074	592	-482	-44.88%	538	996.30%
Dog Ear Publishing	497	485	537	511	662	539	-123	-18.58%	42	8.45%
Dorrance	1,301	851	854	577	484	480	-4	-0.83%	-821	-63.11%
Booklocker.com	427	398	347	301	534	380	-154	-28.84%	-47	-11.01%
eBookit.com	2	21	58	982	401	279	-122	-30.42%	277	13850.00%
Anaphora Literary Press	0	22	12	24	46	213	167	363.04%	213	n/a
Mill City Press (imprint of Hillcrest Publishing)	122	101	111	130	123	172	49	39.84%	50	40.98%
Infinity Publishing	727	730	723	365	147	158	11	7.48%	-569	-78.27%
Inkwater	92	155	158	130	126	128	2	1.59%	36	39.13%
Virtualbookworm.com	122	148	135	139	129	105	-24	-18.60%	-17	-13.93%
Telemachus Press	43	175	246	199	158	100	-58	-36.71%	57	132.56%
Abbott Press (imprint of Author Solutions)	0	135	519	482	344	91	-253	-73.55%	91	n/a
Greenleaf Book Group	63	201	81	116	93	81	-12	-12.90%	18	28.57%
Wasteland Press	127	133	136	109	92	77	-15	-16.30%	-50	-39.37%
Booktango (Div. of Author Solutions)	0	0	1,653	1,559	446	76	-370	-82.96%	76	n/a
Wheatmark	125	95	77	67	66	67	1	1.52%	-58	-46.40%
Troy Book Makers	54	64	74	73	54	59	5	9.26%	5	9.26%
Instant Publisher	142	122	84	66	49	49	0	0.00%	-93	-65.49%
Inspiring Voices (imprint of Author Solutions)	0	38	393	297	158	38	-120	-75.95%	38	n/a
JETLAUNCH [formerly Red Willow]	3	69	58	63	63	33	-30	-47.62%	30	1000.00%
Aventine Press	58	58	46	34	32	24	-8	-25.00%	-34	-58.62%
Wyatt-MacKenzie	22	21	24	23	30	22	-8	-26.67%	0	0.00%
Concierge Marketing, Inc.	8	10	14	6	12	17	5	41.67%	9	112.50%
Robertson Publishing	38	45	41	31	29	17	-12	-41.38%	-21	-55.26%
Dancing Moon	6	24	30	16	24	14	-10	-41.67%	8	133.33%
Wordclay (imprint of Author Solutions)	0	0	0	0	0	14	14	n/a	14	n/a
Chapel Hill Press	7	9	4	4	7	11	4	57.14%	4	57.14%
Biographical Publishing Company	3	13	7	19	7	6	-1	-14.29%	3	100.00%
Selah Publishing Group	23	11	8	3	4	6	2	50.00%	-17	-73.91%
Book Publishers Network	33	36	38	36	30	5	-25	-83.33%	-28	-84.85%
BookBaby	197	1,287	2,376	2,510	161	4	-157	-97.52%	-193	-97.97%
Aardvark Global	446	359	55	9	7	2	-5	-71.43%	-444	-99.55%
Insight Publishing	20	8	2	0	1	1	0	0.00%	-19	-95.00%
CrossBooks (imprint of Author Solutions)	0	0	0	5	0	0	0	n/a	0	n/a
DellArte Press (imprint of Author Solutions)	9	3	2	2	7	0	-7	-100.00%	-9	-100.00%
Llumina Press (imprint of Aeon Publishing)	125	72	30	17	4	0	-4	-100.00%	-125	-100.00%
Mintright	0	946	22	6	0	0	0	n/a	0	n/a
Pfoxmoor Publishing	7	77	21	4	0	0	0	n/a	-7	-100.00%
Pleasant Word (Div. of Winepress)	239	187	0	1	0	0	0	n/a	-239	-100.00%
PublishAmerica	7,202	5,350	3,692	2,821	971	0	-971	-100.00%	-7,202	-100.00%
Vantage Press	110	128	125	5	0	0	0	n/a	-110	-100.00%
WinePress	27	23	158	106	1	0	-1	-100.00%	-27	-100.00%
Small Publishers ***	24,409	36,894	43,213	46,654	47,292	50,343	3,051	6.45%	25,934	106.25%
TOTALS	152,978	247,210	394,132	460,064	599,721	727,125	127,404	21.24%	574,147	375.31%

* 2014 and 2015 figures provided by Smashwords on 2/27/2016

** 2014 and 2015 figures provided by Lulu on 3/24/2016

*** Small publishers are those who have produced 10 or fewer ISBNs in total

ISBN Output for USA Self-Publishers, 2010-2015
Print Books
Source: Bowker Books In Print® database

NAME	2010	2011	2012	2013	2014	2015	increase 2014-15	%increase 2014-15	increase 2010-15	%increase 2010-15
CreateSpace	35,686	58,857	131,456	186,926	292,167	423,718	131,551	45.03%	388,032	1087.35%
Lulu Enterprises Inc. *	11,681	25,461	27,470	40,895	45,761	46,972	1,211	2.65%	35,291	302.12%
Blurb, Inc.	0	0	0	752	15,943	31,661	15,718	98.59%	31,661	n/a
Xlibris (Div. of Author Solutions)	13,416	11,653	10,281	9,319	8,703	7,197	-1,506	-17.30%	-6,219	-46.36%
AuthorHouse (Div. of Author Solutions)	8,705	11,324	9,135	7,498	6,649	5,016	-1,633	-24.56%	-3,689	-42.38%
WestBow Press (imprint of Author Solutions)	502	1,466	2,503	2,362	2,535	3,124	589	23.23%	2,622	522.31%
Independent Publisher (Bar Code Graphics)	3,689	3,272	2,566	2,115	2,037	2,289	252	12.37%	-1,400	-37.95%
Outskirts Press	1,576	1,489	1,824	1,931	1,802	1,968	166	9.21%	392	24.87%
Salem Publishing Solutions [formerly Xulon Press]	1,480	1,601	1,552	1,670	1,823	1,947	124	6.80%	467	31.55%
iUniverse (Div. of Author Solutions)	4,702	5,272	4,351	3,147	2,061	1,642	-419	-20.33%	-3,060	-65.08%
FriesenPress	107	298	708	1,154	1,441	1,241	-200	-13.88%	1,134	1059.81%
Balboa Press (Div. of Hay House)	9	363	1245	406	667	914	247	37.03%	905	10055.56%
Palibrio (Div. of Author Solutions)	12	1,213	1,550	1,441	1,411	854	-557	-39.48%	842	7016.67%
Trafford (Div. of Author Solutions)	1,995	2,326	2,998	2,463	1,805	812	-993	-55.01%	-1,183	-59.30%
PartridgeIndia (imprint of Author Solutions)	0	0	0	279	672	657	-15	-2.23%	657	n/a
Archway Publishing	0	0	0	230	501	630	129	25.75%	630	n/a
BookBaby Print	0	6	151	212	444	609	165	37.16%	609	n/a
Dog Ear Publishing	495	485	537	511	661	539	-122	-18.46%	44	8.89%
Balboa Press (imprint of Author Solutions)	53	344	193	1,036	759	509	-250	-32.94%	456	860.38%
Dorrance	1,089	850	852	576	438	470	32	7.31%	-619	-56.84%
Booklocker.com	309	383	347	300	322	302	-20	-6.21%	-7	-2.27%
Infinity Publishing	502	538	587	365	147	158	11	7.48%	-344	-68.53%
Anaphora Literary Press	0	22	12	24	38	115	77	202.63%	115	n/a
Mill City Press (imprint of Hillcrest Publishing)	108	89	74	80	80	105	25	31.25%	-3	-2.78%
Virtualbookworm.com	118	148	135	139	129	102	-27	-20.93%	-16	-13.56%
Abbott Press (imprint of Author Solutions)	0	82	316	328	297	86	-211	-71.04%	86	n/a
Wasteland Press	127	133	136	108	91	77	-14	-15.38%	-50	-39.37%
Inkwater	51	77	64	75	69	74	5	7.25%	23	45.10%
Wheatmark	124	95	77	67	66	66	0	0.00%	-58	-46.77%
Troy Book Makers	54	59	58	61	47	56	9	19.15%	2	3.70%
Telemachus Press	15	59	90	100	77	52	-25	-32.47%	37	246.67%
Instant Publisher	140	116	82	66	49	49	0	0.00%	-91	-65.00%
Greenleaf Book Group	35	139	41	59	50	44	-6	-12.00%	9	25.71%
Inspiring Voices (imprint of Author Solutions)	0	19	203	178	130	37	-93	-71.54%	37	n/a
eBookit.com	0	3	24	38	36	33	-3	-8.33%	33	n/a
Aventine Press	58	58	46	34	32	24	-8	-25.00%	-34	-58.62%
Wyatt-MacKenzie	22	21	24	22	29	21	-8	-27.59%	-1	-4.55%
Robertson Publishing	38	45	41	31	29	17	-12	-41.38%	-21	-55.26%
JETLAUNCH [formerly Red Willow]	1	23	28	31	33	15	-18	-54.55%	14	1400.00%
Wordclay (imprint of Author Solutions)	0	0	0	0	0	14	14	n/a	14	n/a
Chapel Hill Press	7	9	4	4	7	11	4	57.14%	4	57.14%
Dancing Moon	6	24	17	11	14	8	-6	-42.86%	2	33.33%
Concierge Marketing, Inc.	2	3	7	4	4	7	3	75.00%	5	250.00%
Biographical Publishing Company	3	11	7	17	7	6	-1	-14.29%	3	100.00%
Selah Publishing Group	23	11	8	3	4	6	2	50.00%	-17	-73.91%
Book Publishers Network	33	31	20	22	21	5	-16	-76.19%	-28	-84.85%
BookBaby	0	1	0	0	1	3	2	200.00%	3	n/a
Aardvark Global	432	353	55	9	7	2	-5	-71.43%	-430	-99.54%
Booktango (Div. of Author Solutions)	0	0	0	2	0	2	2	n/a	2	n/a
Insight Publishing	20	8	2	0	1	1	0	0.00%	-19	-95.00%
CrossBooks (imprint of Author Solutions)	0	0	0	5	0	0	0	n/a	0	n/a
DellArte Press (imprint of Author Solutions)	4	2	1	2	6	0	-6	-100.00%	-4	-100.00%
Llumina Press (imprint of Aeon Publishing)	125	53	30	17	4	0	-4	-100.00%	-125	-100.00%
Mintright	0	0	0	0	0	0	0	n/a	0	n/a
Pfoxmoor Publishing	3	23	1	0	0	0	0	n/a	-3	-100.00%
Pleasant Word (Div. of Winepress)	239	187	0	1	0	0	0	n/a	-239	-100.00%
PublishAmerica	7,201	5,350	3,692	2,821	971	0	-971	-100.00%	-7,201	-100.00%
Vantage Press	110	128	125	5	0	0	0	n/a	-110	-100.00%
WinePress	27	23	158	106	1	0	-1	-100.00%	-27	-100.00%
Small Publishers **	19,081	24,366	29,755	33,948	36,131	39,698	3,567	9.87%	20,617	108.05%
TOTALS	114,215	158,972	235,639	304,006	427,210	573,965	146,755	34.35%	459,750	402.53%

* 2014 and 2015 figures provided by Lulu on 3/24/2016

** Small publishers are those who have produced 10 or fewer ISBNs in total

ISBN Output for USA Self-Publishers, 2010-2015
EBooks

Source: Bowker Books In Print® database

NAME	2010	2011	2012	2013	2014	2015	increase 2014-15	%increase 2014-15	increase 2010-15	%increase 2010-15
Smashwords *	11,787	40,614	90,252	85,500	112,483	97,198	-15,285	-13.59%	85,411	724.62%
Lulu Enterprises Inc. **	8,597	12,544	30,061	33,892	37,126	38,465	1,339	3.61%	29,868	347.42%
AuthorHouse (Div. of Author Solutions)	2,908	6,288	5,121	4,337	2,209	2,724	515	23.31%	-184	-6.33%
Blurb, Inc.	51	264	2,091	2,090	1,531	1,527	-4	-0.26%	1,476	2894.12%
Xlibris (Div. of Author Solutions)	6,005	6,137	4,365	4,671	3,086	769	-2,317	-75.08%	-5,236	-87.19%
Independent Publisher (Bar Code Graphics)	132	285	306	380	344	603	259	75.29%	471	356.82%
eBookit.com	2	18	34	944	365	246	-119	-32.60%	244	12200.00%
WestBow Press (imprint of Author Solutions)	217	903	1,366	1,114	418	104	-314	-75.12%	-113	-52.07%
Anaphora Literary Press	0	0	0	0	8	98	90	1125.00%	98	n/a
iUniverse (Div. of Author Solutions)	1,867	3,292	2,204	1,493	711	97	-614	-86.36%	-1,770	-94.80%
Balboa Press (imprint of Author Solutions)	1	195	619	616	315	83	-232	-73.65%	82	8200.00%
Booklocker.com	118	15	0	1	212	78	-134	-63.21%	-40	-33.90%
Booktango (Div. of Author Solutions)	0	0	1,653	1,557	446	74	-372	-83.41%	74	n/a
Mill City Press (imprint of Hillcrest Publishing)	14	12	37	50	43	67	24	55.81%	53	378.57%
Inkwater	41	78	94	55	57	54	-3	-5.26%	13	31.71%
Trafford (Div. of Author Solutions)	844	1,311	1,795	1,537	653	54	-599	-91.73%	-790	-93.60%
Telemachus Press	28	116	156	99	81	48	-33	-40.74%	20	71.43%
PartridgeIndia (imprint of Author Solutions)	0	0	0	119	238	38	-200	-84.03%	38	n/a
Greenleaf Book Group	28	62	40	57	43	37	-6	-13.95%	9	32.14%
BookBaby Print	0	0	0	5	141	33	-108	-76.60%	33	n/a
Palibrio (Div. of Author Solutions)	68	648	837	797	364	31	-333	-91.48%	-37	-54.41%
Archway Publishing	0	0	0	113	119	27	-92	-77.31%	27	n/a
JETLAUNCH [formerly Red Willow]	2	46	30	32	30	18	-12	-40.00%	16	800.00%
Concierge Marketing, Inc.	6	7	7	2	8	10	2	25.00%	4	66.67%
Dorrance	212	1	2	1	46	10	-36	-78.26%	-202	-95.28%
Dancing Moon	0	0	13	5	10	6	-4	-40.00%	6	n/a
Abbott Press (imprint of Author Solutions)	0	53	203	154	47	5	-42	-89.36%	5	n/a
Troy Book Makers	0	5	16	12	7	3	-4	-57.14%	3	n/a
Virtualbookworm.com	4	0	0	0	0	3	3	n/a	-1	-25.00%
BookBaby	197	1,286	2,376	2,510	160	1	-159	-99.38%	-196	-99.49%
Inspiring Voices (imprint of Author Solutions)	0	19	190	119	28	1	-27	-96.43%	1	n/a
Salem Publishing Solutions [formerly Xulon Press]	0	3	649	874	0	1	1	n/a	1	n/a
Wheatmark	1	0	0	0	0	1	1	n/a	0	0.00%
Wyatt-MacKenzie	0	0	0	1	1	1	0	0.00%	1	n/a
Aardvark Global	14	6	0	0	0	0	0	n/a	-14	-100.00%
Aventine Press	0	0	0	0	0	0	0	n/a	0	n/a
Balboa Press (Div. of Hay House)	42	272	312	185	2	0	-2	-100.00%	-42	-100.00%
Biographical Publishing Company	0	2	0	2	0	0	0	n/a	0	n/a
Book Publishers Network	0	5	18	14	9	0	-9	-100.00%	0	n/a
Chapel Hill Press	0	0	0	0	0	0	0	n/a	0	n/a
CreateSpace	7	5	4	0	6	0	-6	-100.00%	-7	-100.00%
CrossBooks (imprint of Author Solutions)	0	0	0	0	0	0	0	n/a	0	n/a
DellArte Press (imprint of Author Solutions)	5	1	1	0	1	0	-1	-100.00%	-5	-100.00%
Dog Ear Publishing	2	0	0	0	1	0	-1	-100.00%	-2	-100.00%
FriesenPress	0	0	3	3	0	0	0	n/a	0	n/a
Infinity Publishing	225	192	136	0	0	0	0	n/a	-225	-100.00%
Insight Publishing	0	0	0	0	0	0	0	n/a	0	n/a
Instant Publisher	2	6	2	0	0	0	0	n/a	-2	-100.00%
Llumina Press (imprint of Aeon Publishing)	0	19	0	0	0	0	0	n/a	0	n/a
Mintright	0	946	22	6	0	0	0	n/a	0	n/a
Outskirts Press	3	0	0	0	0	0	0	n/a	-3	-100.00%
Pfoxmoor Publishing	4	54	20	4	0	0	0	n/a	-4	-100.00%
Pleasant Word (Div. of Winepress)	0	0	0	0	0	0	0	n/a	0	n/a
PublishAmerica	1	0	0	0	0	0	0	n/a	-1	-100.00%
Robertson Publishing	0	0	0	0	0	0	0	n/a	0	n/a
Selah Publishing Group	0	0	0	0	0	0	0	n/a	0	n/a
Vantage Press	0	0	0	0	0	0	0	n/a	0	n/a
Wasteland Press	0	0	0	1	1	0	-1	-100.00%	0	n/a
WinePress	0	0	0	0	0	0	0	n/a	0	n/a
Wordclay (imprint of Author Solutions)	0	0	0	0	0	0	0	n/a	0	n/a
Small Publishers ***	5,328	12,528	13,458	12,706	11,161	10,645	-516	-4.62%	5,317	99.79%
TOTALS	38,763	88,238	158,493	156,058	172,511	153,160	-19,351	-11.22%	114,397	295.12%

* 2014 and 2015 figures provided by Smashwords on 2/27/2016

** 2014 and 2015 figures provided by Lulu on 3/24/2016

*** Small publishers are those who have produced 10 or fewer ISBNs in total

ISBN Output, 2010-2015
Author Solutions - Total Print & EBooks

Source: Bowker Books In Print® database

NAME	2010	2011	2012	2013	2014	2015	increase 2014-15	%increase 2014-15	increase 2010-15	%increase 2010-15
Xlibris (Div. of Author Solutions)	19,421	17,790	14,646	13,990	11,789	7,966	-3,823	-32.43%	-11,455	-58.98%
AuthorHouse (Div. of Author Solutions)	11,613	17,612	14,256	11,835	8,858	7,740	-1,118	-12.62%	-3,873	-33.35%
WestBow Press (imprint of Author Solutions)	719	2,369	3,869	3,476	2,953	3,228	275	9.31%	2,509	348.96%
iUniverse (Div. of Author Solutions)	6,569	8,564	6,555	4,640	2,772	1,739	-1,033	-37.27%	-4,830	-73.53%
Palibrio (Div. of Author Solutions)	80	1,861	2,387	2,238	1,775	885	-890	-50.14%	805	1006.25%
Trafford (Div. of Author Solutions)	2,839	3,637	4,793	4,000	2,458	866	-1,592	-64.77%	-1,973	-69.50%
PartridgeIndia (imprint of Author Solutions)	0	0	0	398	910	695	-215	-23.63%	695	n/a
Balboa Press (imprint of Author Solutions)	54	539	812	1,652	1,074	592	-482	-44.88%	538	996.30%
Abbott Press (imprint of Author Solutions)	0	135	519	482	344	91	-253	-73.55%	91	n/a
Booktango (Div. of Author Solutions)	0	0	1,653	1,559	446	76	-370	-82.96%	76	n/a
Inspiring Voices (imprint of Author Solutions)	0	38	393	297	158	38	-120	-75.95%	38	n/a
Wordclay (imprint of Author Solutions)	0	0	0	0	0	14	14	n/a	14	n/a
CrossBooks (imprint of Author Solutions)	0	0	0	5	0	0	0	n/a	0	n/a
DellArte Press (imprint of Author Solutions)	9	3	2	2	7	0	-7	-100.00%	-9	-100.00%
TOTALS	41,304	52,548	49,885	44,574	33,544	23,930	-9,614	-28.66%	-17,374	-42.06%

Author Solutions - Print Books

Source: Bowker Books In Print® database

NAME	2010	2011	2012	2013	2014	2015	increase 2014-15	%increase 2014-15	increase 2010-15	%increase 2010-15
Xlibris (Div. of Author Solutions)	13,416	11,653	10,281	9,319	8,703	7,197	-1,506	-17.30%	-6,219	-46.36%
AuthorHouse (Div. of Author Solutions)	8,705	11,324	9,135	7,498	6,649	5,016	-1,633	-24.56%	-3,689	-42.38%
WestBow Press (imprint of Author Solutions)	502	1,466	2,503	2,362	2,535	3,124	589	23.23%	2,622	522.31%
iUniverse (Div. of Author Solutions)	4,702	5,272	4,351	3,147	2,061	1,642	-419	-20.33%	-3,060	-65.08%
Palibrio (Div. of Author Solutions)	12	1,213	1,550	1,441	1,411	854	-557	-39.48%	842	7016.67%
Trafford (Div. of Author Solutions)	1,995	2,326	2,998	2,463	1,805	812	-993	-55.01%	-1,183	-59.30%
PartridgeIndia (imprint of Author Solutions)	0	0	0	279	672	657	-15	-2.23%	657	n/a
Balboa Press (imprint of Author Solutions)	53	344	193	1,036	759	509	-250	-32.94%	456	860.38%
Abbott Press (imprint of Author Solutions)	0	82	316	328	297	86	-211	-71.04%	86	n/a
Inspiring Voices (imprint of Author Solutions)	0	19	203	178	130	37	-93	-71.54%	37	n/a
Wordclay (imprint of Author Solutions)	0	0	0	0	0	14	14	n/a	14	n/a
Booktango (Div. of Author Solutions)	0	0	0	2	0	2	2	n/a	2	n/a
CrossBooks (imprint of Author Solutions)	0	0	0	5	0	0	0	n/a	0	n/a
DellArte Press (imprint of Author Solutions)	4	2	1	2	6	0	-6	-100.00%	-4	-100.00%
TOTALS	29,389	33,701	31,531	28,060	25,028	19,950	-5,078	-20.29%	-9,439	-32.12%

Author Solutions - EBooks

Source: Bowker Books In Print® database

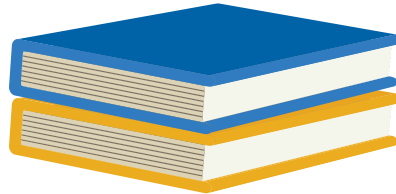
NAME	2010	2011	2012	2013	2014	2015	increase 2014-15	%increase 2014-15	increase 2010-15	%increase 2010-15
AuthorHouse (Div. of Author Solutions)	2,908	6,288	5,121	4,337	2,209	2,724	515	23.31%	-184	-6.33%
Xlibris (Div. of Author Solutions)	6,005	6,137	4,365	4,671	3,086	769	-2,317	-75.08%	-5,236	-87.19%
WestBow Press (imprint of Author Solutions)	217	903	1,366	1,114	418	104	-314	-75.12%	-113	-52.07%
iUniverse (Div. of Author Solutions)	1,867	3,292	2,204	1,493	711	97	-614	-86.36%	-1,770	-94.80%
Balboa Press (imprint of Author Solutions)	1	195	619	616	315	83	-232	-73.65%	82	8200.00%
Booktango (Div. of Author Solutions)	0	0	1,653	1,557	446	74	-372	-83.41%	74	n/a
Trafford (Div. of Author Solutions)	844	1,311	1,795	1,537	653	54	-599	-91.73%	-790	-93.60%
PartridgeIndia (imprint of Author Solutions)	0	0	0	119	238	38	-200	-84.03%	38	n/a
Palibrio (Div. of Author Solutions)	68	648	837	797	364	31	-333	-91.48%	-37	-54.41%
Abbott Press (imprint of Author Solutions)	0	53	203	154	47	5	-42	-89.36%	5	n/a
Inspiring Voices (imprint of Author Solutions)	0	19	190	119	28	1	-27	-96.43%	1	n/a
CrossBooks (imprint of Author Solutions)	0	0	0	0	0	0	0	n/a	0	n/a
DellArte Press (imprint of Author Solutions)	5	1	1	0	1	0	-1	-100.00%	-5	-100.00%
Wordclay (imprint of Author Solutions)	0	0	0	0	0	0	0	n/a	0	n/a
TOTALS	11,915	18,847	18,354	16,514	8,516	3,980	-4,536	-53.26%	-7,935	-66.60%

Bowker Self-Publishing Report Highlights 2010-2015



ISBNs for self-published titles
HAVE INCREASED
375.31%

B E T W E E N
2014 and 2015



Self-publishing
HAS GROWN
21.24%

I N 2 0 1 0
152,978 ISBNs

were assigned to
self-published titles



The 2015 report
S H O W S
727,125 ISBNs
assigned to self-published titles

2015 Trends



More writers **taking advantage** of **traditional publishing**
houses **AND** **self-publishing**

Libraries and booksellers seeking opportunities to **offer**
MORE **self-published content**



The number of **self-published authors** **TOPPING**
prominent **best-seller lists** is **on the rise**.